



2nd Annual LakewoodAlive & Well STREETWALK

Saturday, July 17, 2010 from 3-8 PM
 On Detroit Ave. between Arthur and Marlow
 Hosted by LakewoodAlive

FOOD, FOOD, FOOD & DRINK! LAST YEAR'S STREETWALK CROWD WAS STARVING AND THIRSTY FOR YOUR FOOD AND BEVERAGE according to a survey after the successful 1st Annual Lakewood Alive & Well STREETWALK! We had more than 38 Program Participants, as well as live music, demonstrations, etc. More than **5,000 attended** the event and this year for the 2nd Annual we are expecting more people and participants! Check out the video from last year's event at [http://www.youtube.com/watch?v= Yj3xRpMSfM](http://www.youtube.com/watch?v=Yj3xRpMSfM)

We hope you will capitalize on the 5,000 attendees who will enjoy STREETWALK this year. We want you to have: (a) your downtown district establishment open, serving food, inside or outside, distributing coupons or STREETWALK taster portions, promoting a STREETWALK special and/or sponsor an activity/program outside your establishment; or (b) if you are a business located outside of the downtown district, serving food from a concession table or stand, distributing coupons or STREETWALK taster portions and/or sponsoring an activity/program on the STREET. As a Program Participant, we need your confirmed commitment by May 28, 2010, to be included on the printed marketing materials and website for the event. Providers who do not commit by May 28, 2010, will be only listed on the website. All Program Participants must supply all tables, equipment, power sources, displays, onsite advertising, signage, etc.

Please complete the following Program Participant Information form:

Organization:	
Contact Name:	
Contact Phone Number:	
Contact email:	
Organization's website:	
Requested space for your concession (i.e. 6 X 10 ft.):	
Please confirm the following by checking the box	
<input type="checkbox"/> I will be open on July 17, from 3-8 PM	
<input type="checkbox"/> I will be sponsoring the following activity outside my establishment:	
I plan to serve food outside and have the following:	
<input type="checkbox"/> I have a valid State of Ohio Food License	
<input type="checkbox"/> I will obtain a valid State of Ohio Food License for the Cuyahoga County Health Department (contact 216-201-2001)	
<input type="checkbox"/> I have valid liability Insurance and will provide a copy with my application	
<input type="checkbox"/> I have or will obtain the appropriate City of Lakewood permit to have outside dining (contact 216-529-6270)	
Organization/Business logo for Promotional Purpose should be e-mail as an electronic file to sstrachan@lakewoodalive.com	
Authorizing Signature:	Date:

Return this completed form by May 28, 2010 by e-mail or fax:
 Attn: Shannon Strachan at LakewoodAlive
 Fax: 216-521-2877
 E-mail: [sstrachan@lakewoodalive.com](mailto:ssstrachan@lakewoodalive.com)

Questions? Please call 216-521-0655 or email [sstrachan@lakewoodalive.com](mailto:ssstrachan@lakewoodalive.com)
Everyone is welcome to participate with an activity – please spread the word and have them contact us.